

# Werbeinformation im Blickpunkt

No. 16 – April 18, 2010

tiv described the master craftsman, who was also the

Author reading

"How to reduce sexual

Survived abuse"

Mächtlinger in Karlsruhe-Durlach, read the

Krüger Verlag. Currently, the media

give people courage, hope and help,

explains the 45-year-old author from

Author Isabelle Müller from her autobiography "Phoenix Daughter - Hope was my Way", published

full of reports of sexual abuse. In her book, Isabelle

Müller shared her own nine-year experiences of

how to survive such a fate. "I outsmarted myself,"

Kapfenhardt, near Pforzheim. She had repeatedly

This included five chocolates, a doll that she

received as a gift, and the love of her Vietnamese

In the crowded bookstore

abuse in her

remembered the

Positive in their poverty and

built in France in the 1960s.

Childhood marked by exclusion in

Karlsruhe presents

The highlights of the next week

April 18

Literature Cafe of the vhs: "Fairy Tales of Oscar Wilde", Coffee House, Kaiserallee 69

Independent Days 10/Film Festival Marienstraße 16

2-6 p.m.

Kosmos Wheel of Fortune promotion

Doering Toys, Ritterstraße 5,

April 23

Beer Day, LAGO Bowling Center Gablonzerstraße 13

Spring competition - roll the dice yourself Your shopping discount, Modehaus Schöpf

Coffee - Cake - Kinder Surprise Reiseland travel agency, Kronenstraße 32, 10 a.m.-3 p.m

April 25th

Cougars Ballpark, Erzbergerstrasse 131

Karlsruhe Roofing Guild: Property owners are increasingly investing in energy-efficient renovations

#### The order books are well filled

state guild master of his

Crafts is the increase in apprentices.

new training contracts with the

In Baden-Württemberg, the number of

The roofing trade in the region sees itself well positioned for the current year. "The order books of most guild companies are well filled," emphasized

Hans-Peter Kistenberger, Master of the Roofers' Guild Karlsruhe, in the Annual General Meeting. The The Federal Government's economic stimulus package, the storms of the recent

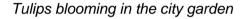
The growing interest of property owners in energy-efficient renovation has played into the hands of the roofing trade.

past and the

Kistenberger referred in this This is due to the declining confidence in the credit industry, which is why private

increasingly in investment measures "This secures jobs in our industry," he emphasized. It is good for the year-round employment of employees

flexible working hours have proven. Many hours of preparatory work could be done in the summer, which in winter is subject to worse weather. As a positive



Bulb flowers, especially tulips, are The focus of the next tour of the Municipal Horticultural Office on 25 April in City garden. The use of of flowers in public areas and in

own garden.

Volkswagen Center: A Cabriolet EOS 2.0 TDI for Regina Halmich

# Brand ambassador with charm

Who can imagine a more charming ambassador for sports and chic cars

than Regina Halmich? And so it was no question that the multiple former flyweight boxing world champion from Karlsruhe



Regina Halmich was delighted with the convertible. which she received from Klaus Fuchs (right), head of the Sports Communications. Also present were Christian Welling, Managing Director of the VW Center, and Regional Manager Nolting (far left).

became a brand ambassador for Volkswagen. On schedule, the

Spring sunshine when she recently visited the Volkswagen Center at Durlacher Tor to see an Eos 2.0 TDchildhood through her father. And she gives Cabriolet from Klaus Fuchs, Head of Sports Communications at Volkswagen. And, of course, there was also a lovely bouquet of flowers.

Equipment that Regina Halmich chooses "I'm really happy," she said and When asked where the first trip would go, she revealed: "To Baden Airpark and then from to Berlin". The handover took place at the same time also a premiere, because it was the first This was the first time that Volkswagen had visited the hometown of a brand ambassador for a delivery appointment. Previously, this had always taken place in Wolfsburg. Regina Halmich already drove an EOS convertible for Volkswagen. With Also present in Karlsruhe were Christian Welling. Managing Director of the Volkswagen Center, and Jörg Nolting, Regional Manager at Volks-pl/Photo:

Loan, Her father was French, On the

The faces of the listeners reflected how she describes the author Isabelle Müller was visibly moved. her mother knew nothing about the abuse "She would have killed my father," the author is

sure. Because At the age of twelve, her mother left her home in

Vietnam, which was dominated by men and violence, because she was

in the 1930s there was no Field and two pigs to one man wanted to be sold. And she suggested

on their own through the confusion of the Indochina War, where she lost her husband Excluded throughout his life, The author wanted to give her mother the feeling

that she was saving life for her children to have mastered it well. "If I had had the option of an emergency telephone back then. I would have

Isabelle Müller today. - "The lecture was "Very touching, just like the book," said Susanne Ziegelmeyer of the Mächtlinger bookstore. More information: www.isabellemueller.de.

increased by 35 percent compared to the previous year, but decreased by 4.9 percent nationwide. During the

the company Kleer Bedachungen the certificate "Masterful" with four stars, the new



"NASSECTENT" wwithfourssass. The certificate for the company Kleer handed over here by master craftsman Hans-Peter Kistenberger (left) to Dirk Kleer. - View of the assembly.

#### Literature in the Park

A new listening experience will enrich three evenings in August: the "Durlach Reading Summer." Dr. Susanne

Asche, head of the Cultural Office, and Durlach's mayor Alexandra Ries, BR

#### All about health

#### DAK Karlsruhe informs about asthma disease

Anyone who has asthma should know about his illness in order to Being able to handle everyday life safely and without fear. This is the result a DAK study. "Even children and adolescents check their lung function more regularly when they

Become experts in their own field are," says Dieter Bühler from DAK Karlsruhe. More than one in three young patients participating in the DAK Asthma Health Program

regularly uses his peak flow meter. For the nonparticipants, it was only

every fifth. "The health program primarily appeals to the patients' own initiative. And this opens up more opportunities for the

Therapy," explains Bühler. Together With the help of the doctor who accompanies the patient in the program, participants can get their asthma better under control.

Around one in ten children suffers from Estimates of the health insurance fund for asthma, which often associated with allergies DAK physicians will answer questions on the subject

World Asthma Day from 3 to 7 May by phone. Experts are available between 8 a.m. and 8 p.m. at 0180 / 1 000 741.

The DAK also provides information in Karlsruhe, Gartenstraße 78, Telephone: 0721 / 9803-0 is available.

Advertising Association Mittlere Karlstraße and Citizens' Association invite you

# Maypole and free beer

Tradition and innovation go hand in hand in modern society.

that is so, is in the heart of the Südweststadt regularly in view of the maypole clearly visible, the the Café Brenner (Ringcafé) Active assistance is asked - and is even rewarded. The advertising association Mittlere Karlstraße and the citizens' association of Südweststadt invites you to the 30 April, 5 pm, to set up the Maypole.

joint effort has been achieved and high up in the air of the traditional

with colorful ribbons. In front of the decorated May wreath blows and heralds spring and optimism.

soon a maypole will be erected again

Success of the innovative collaboration with a with a hearty glass of beer and pretzels. The advertising association "Customer is King". this is the merger of business people between Karlstor and Kolpingplatz, as well as the

work together in this project. Business people, entrepreneurs,

Board members of the citizens' association and perhaps other volunteers together tow the tree, arrange it with many hammer blows and welcome the wonderful month of May.

Free beer and delicious pretzels is also available for Onlookers

The new landlady at the Schützenhaus Daxlanden is Ulrike Kraft

#### Good food and warmth

The Daxlanden shooting range is under new management. "Let our

We offer an extensive wine list, cake list, and menu. Breakfast is served in the beer garden or in our Schillecke on Saturdays, Sundays, and

Holidays", invites Ulrike Kraft, the current "Schützenwirtin", a delicious meal and Warmth creates ideal conditions. At the age of six, Ulrike Kraft already knew she wanted to own a restaurant. She went through many stages before she

to the Daxlanden shooting range. She came, saw and fell in love with their restaurant. The

The beer garden was immediately rearranged in my mind and dreamed of new table linen. The Schillecke was spotted very quickly. If you prefer a more comfortable stay, the new

The youth should be addressed here. Another highlight is the playground. There is a toy corner for the kids. The dining room was given a new ambience. The two breeding storks immediately

their names, "Esmiralda and Daxy" are From now on, they will be called. The kitchen team focuses on German cuisine and the Steak prepared in various variations

is a real highlight. "Run-of-the-mill is not available in the "Not at the Schützenhaus, everything is a little different than elsewhere," says Ulrike Kraft. Address: Schützenhaus Daxlanden, Fritschlachweg 17, Phone 07 21/16 14 49 07 21/16 14 49 74.



The Schützenhaus in Daxlanden is a popular meeting place for connoisseurs. Photo: pr

# Special feel-good service

Markus & Britta Nagy celebrated their fifth anniversary at the Löwen in Eggenstein

0721/780070.

Thanks to many loyal and returning guests Markus and Britta Nagy were allowed to Restaurant and Hotel zum Löwen in Eggenstein look back on five very successful years. "With a motivated and friendly team

we can offer our guests a very special feel-good service," thev said. Whether with the lunch menu "Eat & Talk", which

especially for the time-limited guest with reasonable prices, or in the evening with Guests are pampered with award-winning cuisine in the

on the beautiful terrace. in the Mediterranean-style courtyard. The holding of an event is possible by arrangement possible at any time. A small buffet with friends or a

Baden-Mediterranean style. In summer, guests can sit

company party? The Löwen team is happy to come to the guest's home. On Monday evenings, scheduled appointments also take place Cooking classes with Markus Nagy are taking place. Dates are can be found at www.restaurant-zum-loewen.de. Just in time for the anniversary, after extensive renovations, the affordable hotel rooms are also completely individual and very tastefully decorated.

To mark the anniversary, there is a beautiful 4-course spring menu including aperitif, Water and coffee for 71.00 euros per person. Address: Restaurant and Hotel Zum Löwen, Hauptstraße 51, 76344 Eggenstein, Telephone

The team at the Hotel and Restaurant zum Löwen knows how to pamper guests. Photo: pr