

## Nhip Cau Dau Tu

The son of a phoenix bird

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When Vietnam mentioned the industrial revolution 4.0, to artificial intelligence (AI) ... Isabelle Müller started her career with AI more than 10 years ago. As a writer, a professional interpreter, Isabelle decided to do business for a very special cause: needing money to do charity.

Those were the early days of 2005. Isabelle Müller came to the Embassy of Vietnam in Germany with a very general question: “I want to do something to help Vietnamese people, especially ethnic minorities, in the field of education, where to start ? ”. In response to her heart was a series of advice.

The list of places that needed support was long and confused. “Where no one has come to help, choose it for me ”, her answer touched the embassy staff. Together, national representatives abroad and one carrying two French-Vietnamese bloodlines began to calculate for a project to support Cao

Bang children, Ha Giang to school. The total cost figure is given. It is a lot bigger than the savings of an interpreter. "I will return to ", Isabelle Müller said that and then returned.

Ten years, after the term of two Ambassadors, Isabelle Müller returned, with a smile. Now, the money she has is more than what the embassy proposed.

### **Mother's storm**

"My mother's greatest dream is to go back to helping people. The older she is, the more she wants to do it. That was also my great promise to my mother. At first, I just wanted to build a school for young children but after better understanding the lives of Vietnamese upland children, I could not accept doing just enough with the money I had. My intention was different from ", Isabelle Müller opened her story like that.

Born in 1964 in Tours (France), Isabelle Müller has French father, Vietnamese mother but married and developed a career in Germany. From an early age, she was given a special responsibility: rewriting the story of her mother, Ms. Yuan Thi Cuc, a Lao ethnic minority woman, born in a village in Ha Tinh, in 1929. In her small days, Mrs. Cuc suffered a lot of bitterness due to the "male weight female contempt ": Abused, not allowed to go to school, had to brush money from five to 6.

However, she is studious and seeks to learn basic literacy from boys of the same age. At the age of 12, her father intended to leave her in a arranged marriage. Not accepting the fate, Mrs. Cuc fled, went to Nanning, Hanoi, Bac Ninh, Hai Phong ... She experienced fatal accidents, nearly being sold into brothels, but where did she try to make a living of good wages, rise to become a businesswoman, doing business in the restaurant sector.

After many events in business and school, she fell in love with a poor French soldier, despite deep obstacles due to differences between the two sides. In 1955, she left Vietnam to France. The life of her guestland was burdened with 5 children, in turn, indigenous people discriminated against ... but she always found a job to make a living, raise the older children.

After years of trying, her family opened a Vietnamese restaurant, raising her adult children with her husband. "In addition to my promise, my mother's energetic

story made me think a lot about Vietnamese women and was determined to rewrite this story. Then, returning to her homeland to contribute to the same source, Isabelle Müller shared.

Entering the very life of her mother, Isabelle Müller brought Loan readers - aus dem leben eines phönix (LOAN - From the life of a phoenix bird). This German autobiography is in the top 5 final of the 2015 Kindle Storyteller Award and ranks best-seller on the Amazon German page in the History of Asia, Youth Literature and Biographies categories.

Released in Vietnam on March 7, 2018, LOAN was quickly reprinted after only 2 weeks of release, a record. Isabelle Müller said, when released in Germany, many readers sent a letter, telling her that her story was so appealing, they noticed reading that they went too much to the subway station but when translated into Vietnamese and Released in Vietnam, she is still a bit worried. "Now it's over and over. The entire royalty of this book, on all markets, will be used in the Loan Charity Fund ", she said that when interacting with readers during the exchange, signing at the recent TP.HCM Book Association.

### **Is a rebirth...**

Isabelle Müller said, after LOAN was given the title of Bestseller Award on Amazon's release system, the intention of contributing to the mother's home was more urged. "I carry half of the Vietnamese blood, I am also a Vietnamese. I want to help poor students, disadvantaged children in the country like my mother the day before ", Isabelle said.

In order to have the financial resources to realize the dream, she and her husband started a business in information technology services because her husband was a technology engineer, working deeply on AI. Isabelle Müller shares: "I am very lucky to have a loving husband and always support me in everything. In business, he is a specialist, and I am concerned about foreign affairs ". At a time when Germany was in dire need of resources on AI, her husband and wife's company quickly had an advantage. It took more than 10 years of effort and accumulation, they got the money they needed.

In 2016, introduced by Ms. Nguyen Thi Hoang Anh, former Vietnam Ambassador Extraordinary and Plenipotentiary of Vietnam and Ambassador Nguyen Huu Trang, Counselor of Trade Ambassadors in the Federal Republic of Germany, Isabelle Müller conducted a survey of schools. in the Northwest border highlands.

It was a journey of great significance to her because thanks to that trip, she understood more about her homeland, a lot different than her visit to her mother's hometown. "I have gone to many difficult places in the world, facing many situations but the poor in Vietnam are very special. They did not complain about their difficulties but always kept their smiles, optimistic opposite ", she commented.

In order to have many other sources of funding other than personal and family contributions, she and her friends founded the LOAN Foundation. After more than a year of operation, the LOAN Foundation has contributed to the construction of many houses, kitchens, toilets for mountain students, granting monthly scholarships to poor children who are studious in these places so that they do not have to leave the dream to go to school. In the 2017 East Season, when witnessing the skin-cutting malaria in Dong Van, Cats, Isabelle Müller and the LOAN Foundation called for the hearts of fellow countrymen living in Germany to send to Vietnam blankets, warm shirts, woolen hats, wool towels ...

These are products that are hand-woven by German mothers and mothers with all the love for upland students. "The generation "crossbreeds " abroad are not everyone who is successful and especially not everyone is earnestly searching for their roots and learning about their origin. Therefore, we respect her heart to Vietnam ", Ms. Nguyen Thi Hoang Anh shared.

The cholera goes back between Vietnam and Germany to be able to take care of the business and take care of the Foundation but with Isabelle Müller, the joy is far greater than the fatigue. Because now, in addition to being more than fulfilling her mother's genetic level, she is also motivated to be a group of upland children. Isabelle Müller shows off: "Our couple would love to have many children but only gave birth to two. Now we have hundreds of children to love and worry about. We try for this "