(Fatherland) - On the occasion of International Women's Day (March 8, 2024), Ho Chi Minh City General Publishing House introduces readers to books for women and preferential programs.

"Just a Heartbeat Away from You" is a novel by author Isabelle Müller by translator Truong Thuy An and editor Truong Hong Quang.

Where is the fiction? What is reality in the novel? According to Writer Isabelle - the author just wants to share her own feelings about the Universe (Sky). The book is primarily intended to help people believe in the immense, super-existential power of the Sky (and themselves = humans and the interconnected Universe) expressed through each of us (we are a kind of channel for cosmic energy), to help them give up their fear of trials and/or mainly their fear of what will happen after death. It is about the power within us, our thoughts and words, mainly about the energy contained in thoughts and words.

It shows that energy is everywhere, in everyone and in everything, there is life beyond death because energy cannot die. The energy embodied by our lives is constantly circulating and transforming itself (with our imprints, with our experiences, with our will to understand better and with our open souls) = meaning that because energy is constantly evolving, our "true nature" continues to exist, possibly in a different form and eventually in other dimensions of time.

The author emphasizes the importance of each "imprint": each of our cells has a memory (before we were born = memories of others or/and our own if we choose our own rebirth, and after we die = when we leave our human shell, our "essence" takes on our energetic imprint). Energy imprints are a kind of prenatal memory that forms the basis of eternal life.

With the experiences you create in life, you strengthen your identity, then you break it down with other experiences and strengthen it again. In this way, you continuously create a new structure within yourself. Thinking and acting this way makes it all possible and gives us an idea of what eternity feels like. It also easily explains why some people can remember things they have never experienced themselves or why geniuses are inspired...



"Teacher's Diary - Tet Semester" by author - teacher Ho Yen Thuc is a book released in 2024 after the books Teacher's Diary - Spring Semester (2019), Teacher's Diary - Summer Semester (2021), Teacher Diary - Fall Semester (2022). The main content in the book includes: Luck, Fun Q&A, Facebook, Programs and events, Fairy tale characters, Recruitment, How to pass, Guidance.

This time, the Tet semester continues to describe the school life of a teacher who has passed the stage of getting acquainted with the subject and students, entering the stable stage of wholeheartedly building the workplace into a worthy place. living. University life is carefully recorded by the author with the two main characters at school still being the teacher and the student. In this close teacher-student relationship, they overcome their own limits, are equal in thinking, and develop together. When learning and working together towards a common goal, teachers and learners can see themselves, thereby learning to accept and love themselves, and then learn to respect and love others.

Through the book, young teacher Yen Thuc wants to convey her thoughts to readers: "University is an interesting place, worth experiencing in life. These four years of youth are like staying in a strange place in a corner." It's a strange city, it's worth looking forward to but it doesn't promise only joy, some people will like it, some won't. No matter what, learn about the daily activities, the people you'll meet, the conversations you'll have. Participate, university will definitely change a person."

With artist Nguyen Quan - art critic theorist: "This is an interesting, sharp and humorous collection of essays about educational psychology and the current educational "crisis". The writing of the teacher is excellent. Tu is also very clever, laughing lightly, one sentence expressing two or three spaces, situations and expressions at the same time. The mixture of everyday language, words of social networks with diary narrative both asks himself and eager for dialogue. Hopefully this type of writing connecting real reality and virtual reality will continue to flourish."

The book is a sincere introduction for those who want to choose university as a beautiful place to spend their youth studying, or for teachers who choose university as a career to embark on. There, there is a sky of enthusiasm and memories of teachers and students.



"PR girls - Three generations, 2 decades of career and many beliefs ahead" by authors Le Mai Anh, Nguyen Mai Phuong and Ha Kieu Anh.

The book consists of 3 main chapters shared by 3 young girls: Ha Kieu Anh - From an 18 year old girl weighing nearly 100kg to an excellent student majoring in PR; Nguyen Mai Phuong - Hyphens in the profession; Le Mai Anh - A career chooses a person or a person chooses a career - How long does it take to find passion? The book is about the experiences of three girls working in the PR industry at three different stages of their careers: A young girl new to the industry; A person at the juncture of his career as he prepares to pass the "first 5 years"; A person in a business management and operations position with 18 years of experience.

Looking back at the strong development of the Communications industry in recent years, many people predict that the picture of the Vietnamese PR industry will increase sharply in the near future, not only in quantity but also in PR activities. will become more professional. Through stories and professional experiences, we hope you will feel the girls' passion and happiness in their work, and understand more about the Communications - Public Relations industry. It is truly a vibrant job, rich in emotions, experiences and not lacking in discipline and concentration. The book PR Girls will give those who are interested more information

and inspiration to enter this career.

On the occasion of International Women's Day March 8, Ho Chi Minh City General Publishing House carries out the program "Passionate Loving Hearts" with promotions and gifts for readers who come to Ho Chi Minh City General Publishing House on the occasion. This.

Specifically, an additional 5% discount for female customers when buying books directly at Ho Chi Minh City General Publishing House stores from March 5-8, 2024. In particular, only on March 8, female customers will receive a free book (choose 1 of 3 books: We Don't Love Like We Thought; Under the Summer Sky; A Song of Literature) with any invoice when purchasing books directly at Ho Chi Minh City General Publishing House stores.

Minigame gives away the book "WRITING A MEANINGFUL WISH FOR THE WOMEN IN YOUR FAMILY". Participants will write a meaningful wish to the woman in your family in the comment section under the mini game post on the Fanpage of Ho Chi Minh City General Publishing House. The 8 readers with the most likes in the comment section will receive 1 of the 8 book titles introduced on the poster (comment to select the book title you want to receive). Applicable from March 2-8, 2024. The results will be announced on March 9, announcing 8 lucky readers to award prizes.

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